

## SPECIALTY CONFERENCES

# EXHIBIT AT QUALITY OF CARE AND OUTCOMES RESEARCH SCIENTIFIC SESSIONS

### CONFERENCE INFORMATION

The Quality of Care and Outcomes Research in Cardiovascular Disease and Stroke 2018 Scientific Sessions is dedicated to studying patients' experiences with cardiovascular care and leveraging these insights to improve the quality of cardiac and stroke care. The conference also actively fosters informal interaction among attendees and provides networking opportunities for early career investigators.

The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for persons with, or at risk for, cardiovascular disease and stroke. Novel research methods for quantifying outcomes, new findings from clinical trials and observational studies and translational research will also be presented.

### TARGET AUDIENCE

This conference is for clinicians, researchers, medical students and trainees, nurses, pharmacists, administrators, healthcare and managed care professionals, policymakers and other healthcare professionals interested in quality of care and outcomes research in cardiovascular disease and stroke.

### ATTENDANCE

| CATEGORY                       | 2016       | 2017       |
|--------------------------------|------------|------------|
| Physician/Scientists           | 128        | 181        |
| Research Scientists            | 50         | 49         |
| Nurse/Nurse Scientists         | 17         | 14         |
| Nurse Practitioners            | 1          | 1          |
| Pharmacists                    | 12         | 11         |
| Occupational Therapists        |            | 2          |
| Physical Therapists            | 2          | 1          |
| Respiratory Therapists         |            |            |
| Technician/Technologists       | 1          | 2          |
| Non-Healthcare Professionals   | 15         | 10         |
| Other Healthcare Professionals | 7          | 23         |
| Administration                 | 4          | 10         |
| CHPQ                           |            | 1          |
| EMT/Paramedics                 | 1          | 2          |
| Physician Assistants           | 4          |            |
| Registered Dietitians          |            |            |
| <b>TOTAL</b>                   | <b>242</b> | <b>307</b> |

Early Career attendance is reflected in the above referenced numbers

APPLY ONLINE AT [exhibitatsessions.org/qcor/](http://exhibitatsessions.org/qcor/)



### Exhibit Dates & Location

April 6-7, 2018  
 Ritz-Carlton Pentagon City  
 Arlington, VA

### Exhibit Rates

\$500 (nonprofit)  
 \$1,500 (industry)

### Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR MEETING PRESENCE AND DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. CONTACT YOUR ACCOUNT MANAGER TODAY!

View AHA Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org).

Your Specialty Conference exhibiting advertising and sponsorship dollars also count toward your overall AHA Priority Point Total.

All rates are net. Cancellations are nonrefundable.